

BROKERS WEEKLY

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Happy New Year...Resolutions

By Linda Barr O'Flanagan
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2009 will, no doubt, be remembered as the year that New York City real estate got a big wake-up call.

The first half of the year blew in with business down by half and prices heading south.

The summer brought at least some warmth to the market, with brokerages reporting more foot traffic and offers starting to come in, albeit under the asking price.

Contracts started being signed again in the fall as buyers, sellers and brokers began to wake-up to the new realities of the recession.

The big question now is, what happens next?

While we can't guarantee their predictions, we do stand by the resolve of the movers and shakers that make up Manhattan's real estate community.

So here, we set out what they want to see happen in 2010, both professionally and personally...

Kelly Kennedy Mack, president, **Corcoran Sunshine Marketing Group**, said "My resolution for Corcoran Sunshine is to build upon fall momentum, continue to think creatively, and settle for nothing short of innovation.

"We hope to share a successful 2010 with all of our colleagues in the real estate industry."

